



Point of interest:

Have a traffic complaint?

You can use our website to let us know about traffic concerns in your neighborhood or other traffic violations

Go to www.middletonpd.com

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SAFE MIDDLETON

**A Community Policing and Crime Prevention Newsletter
from the Middleton Police Department**

IT'S "BACK TO SCHOOL" TIME AGAIN, LETS MAKE IT SAFE

With the kids heading back to school in just a few weeks, this is a good time to review some traffic laws that we commonly encounter during the school year.

- 1) The maximum speed in school zones when children are present is 15 mph. These traffic violations are strictly enforced and officers will be present in school zones at the start of the school year.
- 2) Remember that pedestrians and bicyclists have the right of way at all marked crosswalks and intersections. If a pedestrian or bicyclist is at or near the crosswalk and is preparing to cross the roadway, all vehicle traffic must stop and yield. Also, it is illegal to pass a vehicle which has stopped for a pedestrian.

- 3) We investigate many school bus passing complaints each school year. Under state law, the operator of a vehicle which approaches from the front or rear any school bus which has stopped on a street or highway and when it is displaying flashing red warning lights, shall stop the vehicle not less than 20 feet from the bus and shall remain stopped until the bus resumes motion or the operator extinguishes the flashing red warning lights. This requirement does not apply to operators of vehicles proceeding in the opposite direction on a divided highway. Also, if the driver of an offending vehicle cannot be located or identified, state law allows for the vehicle owner to be cited for the illegal pass of a school bus.

STAY INFORMED, AND STAY SAFE

This newsletter is a publication of the Middleton Police Department and is intended to help keep you informed of crime prevention issues in your neighborhood, as well as the efforts of the Neighborhood Officers and Crime Prevention Teams to help keep Middleton safe. If you have a specific concern or problem you would like addressed, you can contact your neighborhood officer through the Middleton Police Department website at

www.middletonpd.com, or at 824-7300.

The Neighborhood Officer Program and the Community Policing Teams are under the direction of Sgt. Barry Reynolds. Contact Sgt. Reynolds with any questions or concerns at 824-7331 or at breynolds@ci.middleton.wi.us.

Middleton Police Dept.

7341 Donna Drive
Middleton, WI 53562

Emergency—Dial 911
Non-Emergency 824-7300
Administration 824-7305
Tipster 833-9991
Court 824-7370
Records 824-7360

WWW.middletonpd.com

“Making a Difference”



SUMMER PROJECTS EMPHASIZE SAFETY

As part of our efforts to reduce crime and improve safety in Middleton this past summer, Neighborhood Officers identified areas in need of extra attention and then worked to resolve on-going issues in those locations. Two specific areas that were targeted this summer were Parkside Heights Park and the Quarry Skate Park. In both cases officers provided expanded foot patrols to the parks over the course of several weeks and made efforts to establish relationships with park users and nearby residents. As a result of these efforts, police calls were reduced in both parks and, in the case of Quarry Skate Park, the most common incidents of disorder and littering in the park were very infrequent during the summer.

Neighborhood Officers also addressed traffic safety issues at several locations in the City during this past summer. Sometimes these particular issues are identified by the officers themselves, although often they are initiated by a citizen complaint. Specific assignments during the summer have included Highway Q, Century Avenue, Pheasant Branch Road, and Gammon Road, among others. As always, the goal of these assignments is to reduce accidents and improve safety through the encouragement of voluntary compliance with traffic laws and raising awareness of specific traffic safety issues.

“I was locked out of my vehicle at Costco with a four-month old child. I was so relieved to find that you still unlock vehicles as I would have had to wait quite a while to have someone else unlock my vehicle. Thank you so much for providing such a valuable service. I cannot tell you the stress that was eliminated due to your efficient service.”

Received on August 20, 2011

NEW CHILD SAFETY APP FOR YOUR PHONE

The Federal Bureau of Investigation recently announced a new child safety phone application. The just launched Child ID app—the first mobile application created by the FBI—provides a convenient place to electronically store photos and vital information about your children so that it's literally right at hand if you need it. You can show the pictures and provide physical identifiers such as height and weight to security or police officers on the spot. Using a special tab on the app, you can also quickly and easily e-mail the information to authorities with a few clicks.

Right now, the Child ID app is only available for use on iPhones and can only be downloaded for free from the App Store on iTunes, but the FBI plans to expand this tool to other types of mobile devices in the near future. And we'll be adding new features—including the ability to upload other photos stored on your smart phone—in the coming weeks and months.

The app also includes tips on keeping children safe as well as specific guidance on what to do in those first few

crucial hours after a child goes missing. The FBI is working to publicize the app with the American Football Coaches Association (AFCA)—its long-time partner in the National Child Identification Program. The AFCA is producing a public service announcement about the app and will spread the word at various football games during the upcoming season.

An important note: the FBI (and iTunes for that matter) is not collecting or storing any photos or information that you enter in the app. All data resides solely on your mobile device unless you need to send it to authorities. Please read your mobile provider's terms of service for information about the security of applications stored on your device.

To learn more about the Child ID app, visit iTunes or the FBI website.