



**Point of interest:**

Questions on the Concealed Carry Law?

Visit the link on our website to learn more about Wisconsin's new law.

Go to [www.middletonpd.com](http://www.middletonpd.com)

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# SAFE MIDDLETON

**A Community Policing and Crime Prevention Newsletter  
from the Middleton Police Department**

## MIDDLETON RESIDENTS CAN SIGN UP FOR REVERSE 911

If you've visited our website lately you've probably seen something about the new sign up for Reverse 911 in Dane County. The Reverse 911 system allows the County 911 Center to rapidly notify residents and businesses of emergency situations by telephone.

In the event of an emergency, an operator in the 911 Center can identify the affected neighborhood or region of the County and record a message that describes the situation and recommends the protective actions residents should take. The Reverse 911 system will automatically call out to all listed telephone numbers within that geographic area and deliver the recorded message. If phone lines are busy, the system will attempt to redial those numbers a predetermined number of times to make

contact. If an answering machine picks up the call, the emergency message will be left on the machine.

The Reverse 911 system will be used only for emergency situations such as severe weather warnings; hazardous materials release situations; community policing notifications (such as missing children alerts); and immediate public health alerts. You may want to consider signing up for Reverse 911 if your home phone number is unlisted or is listed without an address, or if you would like to receive alerts on your cell phone.

For more information and the link to sign up for Reverse 911, please visit the Middleton PD website at [www.middletonpd.com](http://www.middletonpd.com).

## MIDDLETON POLICE WEBSITE HAS MORE TO OFFER

In addition to information on Reverse 911, the Middleton Police Department website now has information and links to other services.

1. ReportIt is a Citizen Property Inventory System that allows citizens to store serial numbers, item descriptions, pictures and scans of receipts so items can be easily identified in the event of theft or loss.

2. Cash for Clues is a partnership with Madison Area Crime Stoppers which allows citizens to make anonymous reports of crime information and qualify for cash awards.

3. Free gun locks are offered to citizens thanks to a grant from Safe Communities and a statewide suicide prevention advocacy organization called HOPES (Helping Others Prevent and Educate about Suicide).

## Middleton Police Dept.

7341 Donna Drive  
Middleton, WI 53562

Emergency—Dial 911

Non-Emergency 824-7300

Administration 824-7305

Tipster 833-9991

Court 824-7370

Records 824-7360

[WWW.middletonpd.com](http://WWW.middletonpd.com)

*“Making a Difference”*



## SCHOOL YEAR STARTS OFF SAFELY

The end of summer is always a busy time for the police department's Neighborhood Officers as pedestrian and vehicle traffic increases around the schools. This year many of the Neighborhood Officers were specifically assigned to school zone areas beginning with the first day of school. The goal of the Neighborhood Officers is not only to watch for safety issues, but to also take opportunities to remind parents and other drivers of certain traffic laws that specifically pertain to crosswalks and school zone areas. Reminders of this type include:

- There is no parking allowed on the street in front of most schools. These areas are clearly marked and are enforced. Please use proper drop-off and pick-up areas at the schools.
- Pedestrians have the right of way when crossing the street at crosswalks and unmarked intersections. Failing to yield to a pedestrian in the roadway is a serious and dangerous violation.
- Speed limits for all school zones in Middleton when children are present is 15 miles per hour.
- Kids are not always as aware as we would like them to be, so please use extra caution in school zone areas.

*Comments posted on our Facebook page for Officer Nick Stroik following the shooting incident on October 4th*

*“Thank you Officer Stroik for your service! One hopes never to do what you had to do; however, hope all is well.”*

*“Yes Officer Stroik thank u for ur bravery and helping keep Middleton a safe place for our children.”*

## DEPARTMENT BEGINS STRATEGIC PLANNING PROCESS

The Middleton Police Department has initiated a strategic planning process to help guide the department through the next three to five years. The development of a long range strategic plan is an important part of the department's efforts to serve the community effectively and efficiently. A Planning Team has been created and will be identifying key stakeholders in the community, determining what they need and/or expect from the police department, and what trends, opportunities, or challenges they anticipate that might be relative to the department. By identifying these strategic issues, the department hopes to develop policies, programs, decisions, resource distributions and other actions with which to address those issues.

Obtaining input from the citizens, businesses, and other stakeholders in the community is a vitally important component of the planning process. This input will be used to identify critical issues and challenges facing the department in the future, as well as those that could

significantly impact the city and the police department if they are not addressed. As a public service agency, the police department is always looking for ways to provide better and more efficient services, and to help meet the challenges which face our community.

The Planning Team will be developing methods for obtaining stakeholder input, and using that input to help develop the departments strategy. Members of the Planning Team will be reaching out to people and organizations in the community to solicit information and gain insight into the public expectations of the police department. It is important that this information be as thorough and as complete as possible so that the resulting strategic planning objectives will be accurate and meaningful to the community. If you or your organization are contacted by one of our Planning Team members to provide input for this process, we encourage you to participate in the process with us.