



MIDDLETON POLICE DEPARTMENT

7341 Donna Drive Middleton, WI 53562

Brad Keil - Chief of Police

MEDIA RELEASE

09/13/11

When it comes to keeping kids safe, education is prevention!



**Family
Safety
Day**

Middleton, WI – Finding all the information you need to keep your family safe isn't easy. That's why Middleton Fire, Police & EMS are teaming up with West Bend Mutual Insurance, the Dean Foundation, and other local organizations for the Fifth Annual Family Safety Day on Saturday, September 17th from 10 a.m. to 2 p.m. at the Middleton Fire Station.

Parents can help their children stay safe by:

- Signing up for Safe Assured ID kits with the Middleton Police Department.
- Learning what to look for when choosing a nanny/babysitter.
- Understanding the appropriate way to respond to common medical emergencies.

More than twenty local organizations will be on-hand with valuable information for parents as well as fun, educational activities for kids. Children will have a chance to see fire extinguisher demonstrations, as well as climb into and explore one of Middleton's fire engines. They can also run through the Harbor Athletic Club obstacle course and dig their hands into one of many kid-friendly demonstrations.

“This event has been great in raising awareness of how to keep our families safe every, single day—not just during an emergency,” says Sherri Faust, Passenger Safety Educator from Dean Foundation. “Family Safety Day is really an extension of what Dean Foundation does year-round, educating families about everything from bike helmets and car seats to food safety.”

Parents can also sign up with Dean Foundation for a free car seat inspection! Just call Sherri at 608-827-2327. Note that space is limited.

The event is free and will be held rain or shine. For more information, visit www.dean.org.

Direct all media-related inquiries to Karla Heikkinen at (608) 827-2321 or (920) 723-5086 (day of the event)

→Follow Us on [Facebook](#), [Twitter](#) and [You Tube](#) ←

Phone: (608) 824-7300

www.middletonpd.com



Fax: (608) 833-9990

police@ci.middleton.wi.us