



MIDDLETON POLICE DEPARTMENT

7341 Donna Drive Middleton, WI 53562

Brad Keil - Chief of Police

MEDIA RELEASE

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The term 420 is sometimes code for marijuana use and April 20th has become a counterculture date for celebrating its use. Many high school students are aware of this and we know some are making plans.

The purpose of this message is to make sure parents are aware of it too. April 20th is an especially good day to know what your kids are up to, who they're hanging out with and where.

It is also an opportunity for a discussion. Parents just might be surprised by what they hear. As the parent who suggested this message reminds us, peer pressure is a powerful thing. Every year some nice kids from good families are drawn into the vortex of drug abuse.

For more information, including local stories and resources, check out our drug abuse information page by going to <http://www.ci.middleton.wi.us/police/drugs.htm> or by clicking [here](#).

Captain Noel Kakuske
nkakuske@ci.middleton.wi.us
(608)824-7300



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Phone: (608) 824-7300

www.middletonpd.com



Fax: (608) 833-9990

police@ci.middleton.wi.us