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# MIDDLETON POLICE DEPARTMENT

7341 Donna Drive Middleton, WI 53562

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*Brad Keil - Chief of Police*

## PRESS RELEASE

04/20/2011

Subject: MIPD Social Media  
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### **Middleton Police Department Connects to the Community with Social Networking**

The Middleton Police Department continues to connect to the community by using popular social networking web sites. The Police Department recently launched a YouTube channel to add to their Facebook and Twitter pages, which were each launched almost a year ago.

The Police Department frequently posts department news, crime information, community involvement events, photos, employment opportunities, traffic and severe weather alerts and more. With the addition of the YouTube channel, videos of public interest, including surveillance video from unsolved crimes can now be shared. Anyone with information on unsolved crimes seen on the Police Department YouTube, Facebook or Twitter page is encouraged to call the Police Department at 824-7300 or Madison Area Crime Stoppers at 266-6014. Callers may remain anonymous and may be eligible for cash rewards.

“The Middleton Police Department is constantly working to open the lines of communication between its staff and community members and we realize the importance of the help and information that the general public can provide,” said Chief Brad Keil. Chief Keil added that “the mission of the Middleton Police Department is to make a positive difference in the quality of life in our community and this is just another way we can connect with the community members.”

Interested people and groups are urged to connect with the Middleton Police Department by logging onto [www.MiddletonPD.com](http://www.MiddletonPD.com) and clicking on the Facebook, Twitter and YouTube buttons at the top of the page.

Phone: (608) 824-7300

[www.middletonpd.com](http://www.middletonpd.com)



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